



zendome

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INTERVIEW WITH GORDIAN OVERSCHMIDT, MANAGING DIRECTOR

Mr Overschmidt, what is ZENDOME?

ZENDOME is a way of life, a way of being and perceiving, a philosophy of experience. But speaking on a worldly basis, ZENDOME stands for two things: mobile spaces made from organic, geodesic structures and for a Berlin based company that manufactures and distributes these ZENDOMES.

How was the idea for ZENDOME born?

Michael Schneider first noticed the fascinating geodesic structures as bamboo domes on several festivals. And from the first spark of inspiration to the idea of optimizing this product and then further to the professional production it was merely another small step. More than anything else, there was nobody who built or sold any such spaces in Europe. Later on, Carsten Fulland and myself joined in and together we laid out the entrepreneurial foundation of the company. The idea was developed and the ZENDOME was perfected.

After one year you have already created job opportunities...

The natural and organic structures that build the base for the ZENDOME seem to work for our company also. We have grown naturally and have managed to create a stable structure without needing borrowed capital – and now we provide work for five employees, twelve freelancers and ten partner companies. And at the same time we manufacture the ZENDOME exclusively in Germany and do not outsource any production to cheaper countries.

But what is so special about ZENDOME?

Well, the first impression is breathtaking. You can watch it every time someone enters a ZENDOME. The facial muscles relax, often people smile. It is the encounter of space that grabs you when entering this sacral and organically light ZENDOME. You get the impression that you can float in the timeless elegance of the ZENDOME. But this is only the first impression. The quality of the entire production process, the selection of all the materials, even the selection of production partners are all small factors that in the end make the ZENDOME so unique.

For whom is the ZENDOME?

ZENDOME offers space for ideas. It is the perfect place for presentations, conferences, advertising events, parties and where ever else people come together. ZENDOME creates a sensual atmosphere that makes any event unforgettable. To answer your question directly: ZENDOME is the ideal location for any creative and sensual person of the 21st century.

Mr Overschmidt, thank you for the interview!

I thank you for your interest. (He said and disappeared to far away galaxies with his own special ZENDOME)

Text: PG