



zendome

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Press Release

60° instead of the right angle

Nature has its rules: it prefers 60° to the right angle. The young Berlin based company Zendome agrees with this. The interdisciplinary team is working hard to be the first manufacturer to combine temporary mobile architecture with an aesthetic design: by using the organic form of the semi-sphere it creates impressive spatial experiences.

Zendome follows the architectural ideas of the German Physicist Bauersfeld and the American visionary Buckminster Fuller, who had always followed the basic idea of sustainable buildings and developed the system of using the natural form of the equilateral triangle. Zendome further developed this especially material and energy efficient form and produced special mobile spaces as the first European manufacturer.

By means of colour print of logo and brand names as well as different doorways and windows, companies, organizers and communication agencies can have their own Zendome tailor made. For the outer skin of these mobile spaces only the best high tech material is used. This can be fully digitally printed according to the requested Corporate Design. Brand names and logos thus attract attention but also any other image can be reproduced in photographic quality. This way the ZENDOME combines the possibilities of visible mass communication and direct communication.

Creating space for ideas – that is the main focus for Zendome. To cross formal borders and to perfect the spatial experience. The variable space that can be altered through printing, lighting, size, windows and doorways in the classic ZENDOME.75M offers enough room for around 100 guests (standing) at a product presentation, image campaign or any other event.

But more geodesic space up to 300 m² standard can easily be made available and also much more.

And even much more geodesic space up to 2.000 square metres is possible due to ZENDOME.systemecture. Different dome versions can be combined to ZENDOME.domesapes by means of tunnel connections.

The Zendome team is all for synergies – a term that was coined by Buckminster Fuller, who once revolutionized many ideas from architecture to management theories.

You can find more information at www.ZENDOME.com